



**P3A**  
PARTNERSHIPS FOR  
GROWTH



## Development & Communications Expert

Public Private Partnership Authority (P3A) is a leading Federal entity, dedicated to fostering collaboration between the public and private sectors for sustainable development and economic growth. P3A requires services of a top quality professional to advise on development communications, including, *inter alia*, assessment of current models, development of communications plans, creation of compelling content across diverse platforms, planning of events and symposia, etc.

Interested candidates are required to submit the **online Application Form** and upload their **CV/Resume in PDF** by clicking on the **“Apply online”** link for **Development & Communication Expert**.

### Deadline for Submission

The deadline for submission of online Application is Wednesday, 17 April 2024, 11:59 PM (PST).

### Minimum Eligibility Criteria

The eligibility criteria include:

- Bachelor’s degree or professional qualification in relevant fields (MBA or equivalent preferred) from a local or foreign institution recognized by the Higher Education Commission (HEC); graduates from top-ranked global universities / institutions will be given preference
- At least 7 years professional work experience
- Experience of working in a development communications role with public or private sector entity, including development of communications plans as well as effective content and communication strategies, is a must
- Experience of working with and/or advising public sector entities, within Pakistan or internationally
- Must have strong understanding of P3A’s mandate and functions, especially with respect to P3A’s role with respect to pipeline development

### Terms of Reference

The expert will be expected to undertake the following tasks:

- Evaluate current communication channels, materials, and strategies, identifying strengths, weaknesses, and areas for improvement.
- Devise long and mid-term corporate communication strategies and rolling work plans
- Generate compelling content for various platforms, ensuring alignment with organizational branding.
- Analyze data and feedback to assess effectiveness and inform future strategies.
- Develop plans for interacting, collaborating, and liaising with international agencies to foster partnerships and collaborations.
- any other development communications task as may be assigned from time to time

### Additional Terms & Conditions

- Contract term 3 months (intermittent); extendable based on organizational need (subject to performance)
- Experts must be able to attend work meetings in-person at P3A’s office on a regular basis
- Remuneration: Market competitive

*P3A is an equal opportunity employer. It is committed to achieving workforce diversity. Women, individuals from minority groups, people from all provinces/regions of Pakistan, and persons with disabilities are equally encouraged to apply.*



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